



# Better Business Bureau Business and Consumer Foundation

Connecting fraud survivors with vetted business partners to restore safe homes and rebuild confidence in the Colorado marketplace.

## Sponsorship Letter



# RESTORING TRUST<sup>®</sup>

**Connecting fraud survivors with vetted business partners to restore safe homes and rebuild confidence in the Colorado marketplace.**

*"When we had the opportunity to help someone wronged by a previous contractor, we jumped at it — that's how we move the needle."*

— Andrew Schmidt, Core Roofing & Solar · Teller St. Project



Teller St. · Lakewood, CO  
Fraud recovery: \$240K



Shoreline · Seattle, WA  
Fraud recovery: \$235K



Rover Project · Boise, ID  
Fraud recovery: \$27K+



Fusion Project · Denver, CO  
Fraud recovery: \$22K+

**55+**

Businesses donated labor & materials

**\$1.6M+**

Community value delivered to date

**8 states**

served by BBB Foundation

# 2026 CORPORATE SPONSORSHIP LEVELS

Choose your level of impact.

BBB matches all gifts dollar-for-dollar · up to \$20,000

	<b>Champion</b> <b>\$10,000</b> 2 available	<b>Advocate</b> <b>\$5,000</b> 3 available	<b>Ally</b> <b>\$2,500</b> 5 available	<b>Supporter</b> <b>\$1,000</b> Open
Email logo placement (140K+ delivered · 32% open rate)	Premier	Elevated	✓	
Exclusive co-branded email to curated BBB contact list	✓	✓		
Featured in weekly e-newsletters (28K audience)	✓			
Logo + bio on Foundation & Restoring Trust webpages	Premier + Bio	Elevated + Bio	Logo only	Logo only
Google + Meta ad logo (1M+ impressions)	✓			
Boosted social posts featuring your business (45K followers)	✓	✓	✓	
Content video features on BBB.org + YouTube + social	✓	✓		
Annual Report logo (distributed to 22K Accredited Businesses)	✓	✓	✓	✓



## BE PART OF THE STORY

# Ready to help us Restore Trust?

Your sponsorship funds real projects, real recovery, and the proof that ethical businesses are the backbone of our communities. Join us in 2026, the year we build the foundation for a nationally recognized model.

Every dollar you give is matched by BBB dollar-for-dollar — up to \$20,000 in 2026

Meghan Conradt · Foundation Director  
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## HOW TO GET STARTED



### Choose your sponsorship level

Select the tier that fits your organization's goals and budget, from the Supporter level at \$1,000 to our top Champion tier at \$10,000.



### Reach out to Meghan

Contact Meghan Conradt, Foundation Director, directly at [meghan.conradt@thebbb.org](mailto:meghan.conradt@thebbb.org) to express your interest and ask any questions.

Champion  
\$10,000

Advocate  
\$5,000

Ally  
\$2,500

Supporter  
\$1,000

**LEARN MORE**

[bbb.org/local/1296/bbb-foundation](https://bbb.org/local/1296/bbb-foundation)