# Do you work at an award-winning company? Nominate them for a BBB Award

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We all love a good business, right? Every year, BBB celebrates the businesses and organizations going above and beyond to build an ethical, trustworthy marketplace through our [BBB Awards programs](https://www.bbb.org/local/1296/bbb-awards). And this year, we’re extending the nomination process to a whole new crowd: you. Is there a company you know that deserves to be recognized for their outstanding character, integrity and commitment to customers? Is the organization you work for award-worthy? If so, we want to hear about them.

At BBB, our mission is to spotlight the true role models exemplifying best practices and leadership in building trust. That's why each year, we open nominations for two prestigious honors:

The [Spark Award](https://www.bbb.org/local/1296/bbb-awards/spark) - Granted to emerging, entrepreneurial businesses showing remarkable dedication to ethical behavior, positive workplace culture and making integrity a core value from day one.

The [Torch Award](https://www.bbb.org/local/1296/bbb-awards/torch) - Recognizing established organizations demonstrating the highest standards of trust and ethics as they elevate the marketplace through exceptional commitment to their customers, employees, and communities.

Any business is eligible to apply and be considered – they don't need to be BBB Accredited. Ethical, trustworthy companies deserve to be celebrated. Because of that, our awards nomination process is open to business owners and customers who would like to submit a nomination.

### The benefits of winning

What’s in it for the business? While being nominated and making it as a finalist alone is an honor, there are many incredible benefits that come with being selected as a BBB Award winner:

* Positioning your brand as an industry leader built on trust
* Building credibility and confidence with your customer base
* Generating new awareness, interest and engagement
* Giving your team a great morale boost and reinforcement of your core mission

### A careful review process

What happens after you apply? Reviewing nominations for a BBB Award is a process aimed at truly surfacing the best of the best. Once applications are submitted, our team thoroughly vets each nominee, carefully considering how they exemplify the [criteria outlined for each award](https://www.bbb.org/local/1296/bbb-awards).

The top applicants are named finalists, and then their materials are passed along to an independent panel of judges made up of previous BBB Award winners. This judging panel scores the finalists and selects the winners through their combined assessments.

Winners are then announced at a special virtual celebration on October 24, open to the families, teams, and communities of the awarded organizations.

So, do you know a business going above and beyond in an exceptional way? If so, we invite you to nominate them for a 2024 BBB Award today. [Spark Awards](https://www.bbb.org/local/1296/bbb-awards/spark) applications are due by June 23 and [Torch Awards](https://www.bbb.org/local/1296/bbb-awards/torch) applications are due by July 21. The applications, eligibility requirements and more information can be found at [thebbb.org/awards](http://thebbb.org/awards).

Help us celebrate the businesses truly working to build a more trusted marketplace for all!