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**Idaho organizations named as finalists for the 2024 Better Business Bureau Torch Awards**

**(BOISE, ID) Thursday, September 5, 2024** - Better Business Bureau Great West + Pacific (BBB GWP) today announced the finalists of its [2024 Torch Awards for Ethics](https://www.bbb.org/local/1296/bbb-awards/torch). The Torch Awards for Ethics, presented by [Bridge City Law](https://www.bridgecitylawfirm.com/), honors businesses of all sizes whose leaders demonstrate a superior level of personal character, ensure their organization’s practices meet the highest standards of ethics, and consequently generate trust with their customers and the community.

“We are excited to announce and congratulate our 2024 Torch Awards for Ethics finalists in Idaho,” said Tyler Andrew, president and CEO of BBB Great West + Pacific. “These businesses stood out amongst applicants in operating ethically and building trust in our communities. We look forward to announcing both the Torch and Spark Awards winners in our virtual ceremony at the end of October.”

The 2024 BBB Torch Awards for Ethics finalists for the state of Idaho are listed below.

**Small Business:**

[American Institute of Clinical Massage](https://www.aicm.edu/) – Post Falls, ID

[The Brinton Group](https://brintonsalesgroup.com/) – Boise, ID

[Kimball Carpets LLC / Panhandle Carpet One Floor & Home](https://www.panhandlecarpetonecoeurdalene.com/) – Coeur d'Alene, ID

[Renu Medispa](https://renumedispa.com/) – Eagle, ID

[Sovance Inc. DBA Zen Fox Strategies](https://www.eosworldwide.com/nathen-fox) – Garden City, ID

**Medium Business:**

[Timmy's Tree Service, LLC](https://www.timmystrees.com/) – Nampa, ID

[JA Bertsch Heating and Cooling, LLC](https://jabertsch.com/) – Coeur d'Alene, ID

[Plumbing Solutions of Idaho](https://www.plumbingsolutionsofidaho.com/?utm_source=google&utm_medium=gbp) – Meridian, ID

[Sublime Electric, LLC](https://sublimeelectricid.net/) – Boise, ID

**Large Business:**

[A-1 Heating, Air Conditioning & Electric](https://a1heating.com/) – Meridian, ID

[Guidant Financial](https://www.guidantfinancial.com/?nab=1) – Boise, ID

[Magic Electric, Plumbing, Heating + Air](https://www.themagicteam.com/) – Jerome, ID

[Melaleuca: The Wellness Company](https://melaleuca.com/) – Idaho Falls, ID

[Re-Bath NW](https://www.rebath.com/location/meridian/) – Meridian, ID

All finalist applications will be scored by an independent, voluntary panel of judges comprised of business and community leaders who previously won a Torch or Spark Award. Applications are evaluated based on the eligibility of the applicant and their commitment to character, culture, customers, and community.

The Torch Award winners for Idaho will be announced at our live event on October 22, 2024 and as part of a [virtual ceremony](https://live.remo.co/e/2024-torch-spark-awards-celebrat/register) to be held on October 24, 2024.

Visit [thebbb.org/awards](https://thebbb.org/awards) to see the full list of finalists in the Great West + Pacific region and to register for the ceremony.

**About Better Business Bureau:** Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. In 2023, people turned to BBB more than 218 million times for BBB Business Profiles on 5.3 million businesses and 80,000 times for BBB charity reports on about 12,000 charities, for free at BBB.org.

The International Association of Better Business Bureaus is the umbrella organization for the local, independent BBBs in the United States, Canada, and Mexico. [BBB Business and Consumer Foundation](https://www.bbb.org/local/1296/bbb-foundation), the charitable arm of Better Business Bureau, is dedicated to educating businesses and consumers on a variety of marketplace issues. The programs offered allow your BBB to provide community education and recognition programs across our service area. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. For more information, visit [BBB.org/gwp](https://www.bbb.org/local-bbb/bbb-great-west-pacific).