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**Better Business Bureau names CoachXPro as the 2024 Spark Award for Entrepreneurship winner for Colorado**

**(DENVER, CO) October 24, 2024** - Better Business Bureau Great West + Pacific today announced [CoachXPro](https://www.bbb.org/us/co/aurora/profile/personal-trainer/coachxpro-llc-1296-1000135433) of Denver, CO the recipient of its [2024 Spark Award for Entrepreneurship](https://www.bbb.org/local/1296/bbb-awards/spark) in the Denver Metropolitan Area.

The Spark Awards honors exceptional local businesses that have been operating for three years or less and entrepreneurs aged 35 or younger.

"BBB Foundation is thrilled to honor CoachXPro as the winner of the 2024 Spark Award for Entrepreneurship," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "This emerging business has demonstrated exceptional ethical leadership, rising to the top in a competitive selection process. Their commitment to integrity sets a powerful example for the entrepreneurial community, and we're excited to support their continued growth in fostering a trustworthy marketplace."

[CoachXPro](https://www.coachxpro.com/) was selected by an independent panel of judges based on the company’s commitment to ethical practices and building trust in the marketplace.

“Our mission extends beyond the track,” said Jeremy Bubb, owner of CoachXPro. “We are committed to fostering a community of athletes empowered by knowledge, equipped with the finest track-specific and weightlifting equipment, and supported by innovative technology and large partnerships.”

BBB is encouraged by CoachXPro efforts in operating an honest and ethical business. These efforts align with [BBB’s eight Standards for Trust](https://www.bbb.org/all/standards-for-trust) and demonstrate the reason people come to BBB.org to [find reliable businesses](https://www.bbb.org/search).

The announcement of CoachXPro as the Spark Award winner for Colorado was announced as part of a virtual ceremony that was held on October 24, 2024. Visit [thebbb.org/awards](https://thebbb.org/awards) for more information and to be notified when next year’s applications open.

**About Better Business Bureau:** Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to community education and recognition programs across the local service area. For more information, visit BBB.org/gwp.