**[Insert Business Name] Named Recipient of 2024 BBB Spark Awards for Entrepreneurship**

*Local [Insert Type of Business (i.e. mechanic, law office, etc.)] honored as next generation of business community leader in [Insert State]*

**[CITY, STATE ABBREV.] – MONTH DAY, 2024** [Insert Business Name] has been selected as the recipient of the 2024 Better Business Bureau Spark Award for Entrepreneurship for the state of [Insert State].

The BBB Spark Awards for Entrepreneurship recognizes young businesses and the next generation of marketplace leaders in our community. These organizations and individuals demonstrate a high level of character and go above and beyond for the community.

[Insert Business Name] was evaluated by an independent panel comprised of judges of previous BBB Spark and Torch Awards for Ethics recipients.

"BBB Foundation is thrilled to honor the winner of the 2024 Spark Award for Entrepreneurship," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "This emerging business has demonstrated exceptional ethical leadership, rising to the top in a competitive selection process. Their commitment to integrity sets a powerful example for the entrepreneurial community, and we're excited to support their continued growth in fostering a trustworthy marketplace."

Established in [Insert City] in [Insert Year], [Insert Business Name] illustrates their commitment by [Insert business mission and/or statement of the steps/actions/achievements that illustrate your commitment to ethical business practices].

[Insert Quote from Winning Business]

**About Better Business Bureau:** BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to community education and recognition programs across the local service area. For more information, visit BBB.org/gwp. Spark Awards winners from each state were [announced](https://thebbb.org/awards) as part of a virtual ceremony held on October 24.

**ABOUT [Insert Company Name]:** [Insert Company Name] is a [Insert Type Of Business] that was founded in [Insert Year]. We [offer/sell/service, choose one] clients who need X, Y, and Z. We specialize in A, B, and C. Our business mission is to X. Please contact us at [Insert URL] to learn more about all we can offer. Please feel free to contact us at [Insert Email] or [Insert Phone] or follow us on [Insert Social Media Channel], to learn more.

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