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**Better Business Bureau names Star Electric of Montana Inc as the 2024 Spark Award for Entrepreneurship winner for Montana**

**(HELENA, MT) October 24, 2024** - Better Business Bureau Great West + Pacific today announced [Star Electric of Montana Inc](https://www.bbb.org/us/mt/kalispell/profile/electrician/star-electric-of-montana-inc-1296-1000118875) of Kalispell, MT the recipient of its [2024 Spark Award for Entrepreneurship](https://www.bbb.org/local/1296/bbb-awards/spark) in Montana.

The Spark Awards honors exceptional local businesses that have been operating for three years or less and entrepreneurs aged 35 or younger.

"BBB Foundation is thrilled to honor Star Electric of Montana Inc as the winner of the 2024 Spark Award for Entrepreneurship," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "This emerging business has demonstrated exceptional ethical leadership, rising to the top in a competitive selection process. Their commitment to integrity sets a powerful example for the entrepreneurial community, and we're excited to support their continued growth in fostering a trustworthy marketplace."

[Star Electric of Montana Inc](https://www.starelectricmt.com/) was selected by an independent panel of judges based on the company’s commitment to ethical practices and building trust in the marketplace.

“I tell my people that customer experience is the most important part of our job,” said Steve Waatti, president and CEO of Star Electric of Montana Inc. “It all starts with the small things such as having a clean organized shop and clean and organized company vehicles. The culture you create at the shop/office is the culture that will be presented on jobsites.”

BBB is encouraged by Star Electric of Montana’s efforts in operating an honest and ethical business. These efforts align with [BBB’s eight Standards for Trust](https://www.bbb.org/all/standards-for-trust) and demonstrate the reason people come to BBB.org to [find reliable businesses](https://www.bbb.org/search).

The announcement of Star Electric of Montana INC as the Spark Award winner for Montana was announced as part of a virtual ceremony that was held on October 24, 2024. Visit [thebbb.org/awards](https://thebbb.org/awards) for more information and to be notified when next year’s applications open.

**About Better Business Bureau:** Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to community education and recognition programs across the local service area. For more information, visit BBB.org/gwp.