



BETTER BUSINESS BUREAU®

Better Business Bureau Foundation now accepting applications for the 2024 Torch and Spark Awards

Friday, May 10, 2024 - BBB Foundation, the charitable arm of Better Business Bureau, announced it is now accepting applications and nominations for its regional Torch Awards for Ethics and Spark Awards for Entrepreneurship programs.

Businesses of every size based in Hawaii, Alaska, Washington, Oregon, Idaho, Montana, Western Wyoming and Central Colorado are invited to apply for BBB Foundation's annual awards recognizing marketplace role models. Customers are also encouraged to nominate businesses in these communities they find most trustworthy and deserving of the awards.

"The Torch Awards and Spark Awards are a celebration of businesses that are committed to operating ethically and with integrity," said Tyler Andrew, president and CEO of BBB Foundation. "Applying for and then earning these honors is a true confirmation of a business's success building trust with its employees, customers and communities."

The Torch Awards for Ethics, presented by [Bridge City Law](#), recognizes trustworthy organizations that make an outstanding commitment to their character, culture, customers, and community. Honorees of this program are businesses operating for three years or more.



The Spark Awards for Entrepreneurship honors remarkable entrepreneurs and new businesses in our community. Honorees of this program are businesses that have been operating for three years or less, or businesses with owners aged 35 or younger.

Local businesses of every size are encouraged to apply for these awards honoring marketplace integrity. Spark Awards applications are due by June 23 and Torch Awards applications are due by July 21. **BBB Accreditation is not required.** The applications, eligibility requirements, and more information can be found at thebbb.org/awards.

About Better Business Bureau: The Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. In 2023, people turned to BBB more than 218 million times for BBB Business Profiles on 5.3 million businesses and 80,000 times for BBB charity reports on about 12,000 charities, for free at BBB.org.

[BBB Business and Consumer Foundation](http://thebbb.org/consumer), the charitable arm of Better Business Bureau, is dedicated to educating businesses and consumers on a variety of marketplace issues. The programs offered allow your BBB to provide community education and recognition programs across our service area.

The International Association of Better Business Bureaus is the umbrella organization for the local, independent BBBs in the United States, Canada, and Mexico. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. For more information, visit BBB.org/gwp.