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**Better Business Bureau Announces 2024 Oregon Torch Awards for Ethics Recipients**

*Local organizations honored for their dedication to ethics in the marketplace.*

**(PORTLAND, OR) Oct. 24, 2024 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced three Oregon businesses as winners of the [2024 Torch Awards for Ethics.](https://www.bbb.org/local/1296/bbb-awards/torch)

[Beaver Town Movers](https://www.bbb.org/us/or/corvallis/profile/moving-assistance/beaver-town-movers-llc-1296-1000139545) – Small Business of the Year

[Powerful Web](https://www.bbb.org/us/or/clackamas/profile/web-design/powerful-web-1296-1000137393) – Medium Business of the Year

[Logical Position](https://www.bbb.org/us/or/lake-oswego/profile/seo-services/logical-position-llc-1296-22639693) – Large Business of the Ye

The Torch Awards for Ethics is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area. Winners must demonstrate a high level of personal character, meet the highest standards of ethics, and build trust with their customers and the community.

"This year's award recipients have once again raised the bar for excellence in business ethics and community impact. Their commitment to integrity and social responsibility not only strengthens the marketplace but also inspires others to follow suit," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "By recognizing these outstanding companies, we aim to foster a business environment where ethical practices are not just appreciated but expected."

BBB Foundation received 229 submissions for this year’s Torch Award for Ethics. A panel of judges comprised of past award winners reviewed the finalists’ applications, and only the businesses whose applications demonstrated the highest levels of team character, company culture, customer engagement, and community involvement were named this year’s winners!

[Beaver Town Movers,](https://www.beavertownmovers.com/) located in Corvallis, OR and established in 2016, specializes in providing high quality professional moving labor for a low hourly rate with no hidden fees or travel fees. The community-focused moving company employee local Oregon State University students, providing opportunities for income while students are earning a college degree.

[Powerful Web,](https://www.powerfulweb.com/) established in 2016 in Portland, OR, has a mission to create long-lasting partnerships with utility organizations by humanizing digital experiences. The business serves consumer-owned utility organizations via design, development, hosting and management of websites and mobile applications.

[Logical Position,](https://www.logicalposition.com/) located in Lake Oswego, OR and established in 2009, is a top digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization, graphic design, amazon advertising, email marketing, data feed management, and social media marketing. This digital marketing agency prioritizes getting clients in front of the right audiences at the right time.

**About Better Business Bureau:** Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to community education and recognition programs across the local service area. For more information, visit BBB.org/gwp. Torch Awards winners from each state were [announced](https://thebbb.org/awards) as part of a virtual ceremony held on October 24.