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**Better Business Bureau Announces 2024 Colorado Torch Awards for Ethics Recipients**

*Local organizations honored for their dedication to ethics in the marketplace.*

**(DENVER, CO) Oct. 24, 2024 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced three Denver Metropolitan Area businesses as winners of the [2024 Torch Awards for Ethics.](https://www.bbb.org/local/1296/bbb-awards/torch)

[Premier International Tours](https://www.bbb.org/us/co/foxfield/profile/tour-operators/premier-international-tours-1296-90227104) – Small Business of the Year

[Elite Sourcing and Logistics](https://www.bbb.org/us/co/denver/profile/fulfillment-services/elite-sourcing-and-logistics-llc-1296-1000170436) – Medium Business of the Year

[Lifetime Home Remodeling](https://www.bbb.org/us/co/denver/profile/window-installation/lifetime-home-remodeling-1296-90103276) – Large Business of the Year

The Torch Awards for Ethics is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area. Winners must demonstrate a high level of personal character, meet the highest standards of ethics, and build trust with their customers and the community.

"This year's award recipients have once again raised the bar for excellence in business ethics and community impact. Their commitment to integrity and social responsibility not only strengthens the marketplace but also inspires others to follow suit," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "By recognizing these outstanding companies, we aim to foster a business environment where ethical practices are not just appreciated but expected."

BBB Foundation received 229 submissions for this year’s Torch Award for Ethics. A panel of judges comprised of past award winners reviewed the finalists’ applications, and only the businesses whose applications demonstrated the highest levels of team character, company culture, customer engagement, and community involvement were named this year’s winners!

[Premier International Tours](https://www.premierinternationaltours.com/), located in Foxfield, CO and established in 1994, specializes in organizing soccer tours and soccer travel to Europe and South America for soccer clubs, high schools and colleges throughout all of North America. This award-winning business has a mission to provide a premier soccer travel experience that exceeds team's expectations and provides players and coaches with memories that will last a lifetime.

[Elite Sourcing and Logistics](https://elitesourcingandlogistics.com/), founded in 2010 in Denver, CO, has a mission to provide continuous value for clients with high quality, accurate, and timely fulfillment, warehousing, and logistics services to the Rocky Mountain region by providing excellence, teamwork and constant systems improvements to organizations needing an outsourced solution.

[Lifetime Home Remodeling](https://www.lifetimewindows.com/) is located in Denver, CO and was established in 2009. The company offers full replacements for windows, exterior doors, siding, bathtubs, showers, and roofs, with a commitment to excellence. This award-winner’s mission is to provide homeowners with enduring satisfaction through the use of top-tier products within the industry.

**About Better Business Bureau:** Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to community education and recognition programs across the local service area. For more information, visit BBB.org/gwp. Torch Awards winners from each state were [announced](https://thebbb.org/awards) as part of a virtual ceremony held on October 24.